IAM EASY FOR EVERYONE

D3200
iam.nikon-asia.com
High resolution with 24.2 effective megapixels, and a high-quality lens to match

Experience the incredibly high image quality that you’ve been dreaming of. Combining 24.2 effective megapixel definition with Nikon’s all-new DX-format imaging sensor and the superior optical performance of NIKKOR lenses, the new Nikon D3200 brings you exceptional pictures with smooth color gradation and Full HD movies. Easy to hold and simple to use, this exciting, perfectly balanced combination of lens and camera is designed specifically to make the joy of high-quality D-SLR photography available to all.

24.2 Effective megapixels

• Lens: AF-S DX Micro NIKKOR 40mm f/2.8G • Exposure: [A] mode, 1/200 second, f/5.6  • White balance: Auto • Sensitivity: ISO 200 • Picture Control: Portrait
At the heart of the D3200 is a newly developed Nikon DX-format CMOS image sensor utilizing 24.2 effective megapixels for pictures with incredible detail, as well as the freedom to enlarge your images or crop them to your preference. The camera’s image sensor has a wide light sensitivity range, going as high as ISO 6400* and permitting the capture of excellent images even when the light is low. The driving force behind these advancements is the high-speed, high-performance EXPEED 3 image-processing engine — the same as that used by the Nikon D4 flagship camera — transforming digital data into superior quality images with smooth color and spectacular detail. Other Nikon advantages include a 420-pixel RGB sensor that provides input for Nikon’s exclusive Scene Recognition System. When taking pictures, each scene is analyzed and the focus, exposure, and white balance are automatically adjusted to ensure optimum results. Last but not least, superior image quality requires superior optics: the Nikon D3200 works with an extensive range of NIKKOR lenses, the same lenses used by experienced photographers around the world to get the most out of their Nikon D-SLR cameras. Add up all of the advantages and you can see why the Nikon D3200 is an excellent choice for experiencing D-SLR photography.

* ISO range can be raised as high as Hi 1 (ISO 12800 equivalent), giving you more options in extremely low-light conditions.
Step-by-step instructions for incredible images: Guide Mode

Are you new to D-SLR photography? The D3200 makes it easy to take the pictures that you’ve always wanted.

Step by step, Nikon’s Guide Mode walks you through the process of set-up, shooting, viewing and deleting. Simply select Easy operation for help with taking pictures of the most common situations and subjects,

such as Close-ups or Portraits. Choose Advanced operation for more creative options, such as Soften backgrounds or Freeze motion. The helpful Assist images provide visual reference examples in order to illustrate the expected results, and help you to better understand how to achieve the type of images you want.

Select this mode and the camera automatically optimizes your settings appropriately for shooting close-ups of flowers and other small objects.

• Auto  • No flash  • Distant subjects  • Close-ups  • Sleeping faces  • Moving subjects  • Landscapes  • Portraits  • Right portrait

Choose this low-noise setting for taking pictures of small children discreetly by reducing shutter noise and turning off the flash.

Select this option for dramatic sunset shots. The white balance is adjusted to emphasize the warm tones of the setting sun.

If the subject is moving, the camera suggests which faster shutter speed is best to avoid motion blur.
In addition to Guide Mode assistance, the D3200 offers familiar Scene Modes. Simply select one of the six icons on the mode dial: Portrait, Landscape, Child, Sports, Close up or Night portrait. Instantly, the camera is now set to automatically deliver optimal results for your shooting situation. Further creative D-SLR options put aperture and shutter speed under your control, either combined — P (programmed auto) — individually — S (shutter-priority auto) and A (aperture-priority auto), or independently — M (manual).

If you are taking still pictures using the D3200’s “live view” monitor and are using the Auto or Auto (flash off) functions, the Scene Auto Selector* can automatically select the most appropriate set-up from a choice of options: Portrait, Landscape, Close up and Night portrait. The Scene Auto Selector monitors the scene and selects the mode that provides the best possible exposure. Live view shooting convenience: Scene Auto Selector instantly selects settings to match a scene.

Excellent results for almost any subject

Even when they’re part of the action
Optical viewfinder for faster shooting response

Bright and accurate 7.5-cm (3-in.) LCD monitor with approx. 921k-dot resolution

Active D-Lighting: more detail in extreme lighting
Automatically reveal detail in the dark and light parts of high-contrast scenes and capture images that appear closer to how your eyes see them. Leave Active D-Lighting on for hands-free operation.

Your images, your taste: Picture Control
Adjust the tonality and character of your pictures and Full HD movies to create a more personal touch. Six settings are available: Standard, Neutral, Vivid, Monochrome, Portrait, and Landscape. In addition, you can manually adjust the sharpening, contrast, brightness, saturation and hue to further fine-tune your images to your own satisfaction.

More ways to enjoy pictures: the Retouch Menu
The D3200 offers a variety of options to finish off your pictures with a personalized look. Popular items such as Resized, Color sketch and Selective color have now been added to the menu.

Other items in the Retouch Menu:
• D-Lighting
• Red-eye correction
• Trim
• Monochrome (Black-and-white, Sepia and Cyanotype)
• Filter effects (Skylight, Warm filter, Red intensifier, Green intensifier, Blue intensifier, Cross screen and Soft)
• Color balance
• Image overlay
• NEF (RAW) processing
• Quick retouch
• Straighten
• Distortion control
• Frame
• Color adjustment
• Perspective control
• Vignette effect
• 3D Diorama

Add creative flair after you shoot
Monochrome Vivid

Everything you need to create a masterpiece

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Add creative flair after you shoot
Monochrome Vivid
Known for its reliability, clarity and devotion to the needs of passionate photographers, Nikon's exclusive lens brand NIKKOR has come to represent the finest optics in the world. Join the community and share a love of great photography with photographers across the globe.

The D3200 is not limited to taking outstanding still pictures. It also delivers outstanding D-Movie performance with Full HD movie capability. Together with D-SLR advantages such as beautiful bokeh (background blur), great low-light performance and extensive compatibility with the NIKKOR lens range, making your own movies has just become easier and more creative than ever before. The features of “live view” autofocus like full-time-servo AF (AF-F) and subject-tracking AF are completely compatible when recording D-Movies, so your subject will stay in sharp focus, even when in motion. Face-priority AF is also available during D-Movies, which means you can stop worrying about focusing on faces and enjoy movie recording. The D3200 also records sound and comes equipped with in-camera editing functions, giving you movie production potential.

Incredible movie recording at your fingertips: Full HD movies (1,920 x 1,080/30p)

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Incredible images and movies start with incredible NIKKOR lenses

AF-S DX NIKKOR 55-300mm f/4.5-5.6G ED VR
This powerful super-telephoto zoom with Vibration Reduction (VRII) lets you get close to distant subjects while shooting handheld. The strong compression effect makes for dynamic images. Great for sports and wildlife.

AF-S DX NIKKOR 35mm f/1.8G
Compact prime lenses like this one deliver beautiful background blur in portraits, as well as sharp handheld pictures—even in low light.

AF-S DX Micro NIKKOR 40mm f/2.8G
A compact micro lens designed to capture small subjects at close distances, featuring a large maximum aperture of f/2.8. This is ideal for life-size (1x) close-ups and is also suitable for portraits and landscapes as a standard lens.

NIKKOR

VR (Vibration Reduction) technology to minimize the effects of camera shake

NIKKOR lenses incorporate the VR function within the lens rather than within the camera body. This ensures that blur caused by camera shake is corrected in the optical path before it reaches the sensor, leading to clearer images and faster responses. Furthermore, the image in the viewfinder is stabilized, allowing easier and more accurate composition.
Wireless camera control via smart devices
Connecting the optional VU-1a Wireless Mobile Adapter to the D3200 allows you to take pictures and then send them wirelessly to a Wi-Fi-equipped smart device* such as a smartphone or tablet — a quick and easy way to share your images via social networking services (SNS) or e-mail. You can even release the D3200’s shutter from the smart device, as well.

ViewNX 2 (supplied) — Your Imaging Toolbox
ViewNX2 is the convenient way to manage images on your computer, with useful functions for storing, browsing, editing and sharing both photos and movies. Labels can be attached to images, facilitating faster searches later on. This bundled software also offers a wide range of editing functions, including rotate, resize, crop, straighten, auto red-eye correction and more.

Wireless, e-mail, etc...

my Picturoweb — smart photo sharing and storage service
Nikon’s own image-sharing website, my Picturoweb, allows you to easily save, organize and share your images with family and friends worldwide. Membership is free and permits storage of up to 2 GB of photos and/or movies. For an additional fee, you can expand your online storage of up to 2 GB of photos and/or movies.

Controls neatly arranged for easy operation
- Power switch
- Mode dial
- Movie-record button
- Information button
- Exposure compensation button
- Built-in flash
- Accessory shoe (for optional flash units)
- Self-timer lamp/Red-eye reduction lamp/AF-assist illuminator
- Viewfinder eyepiece
- Built-in flash units)
- Diopter adjustment control
- Multi selector
- Command dial
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Specifications and equipment are subject to change without any notice or obligation on the part of the manufacturer. April 2012

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